



PEACH DRINK & DESSERT COMPETITION 2007

**Increase sales from Peach Fest!
\$2000 of restaurant advertising to be won!**

The **Penticton Peach Festival** and **BC Restaurant & Foodservices Association** invite Penticton restaurants, cafes & pubs to put peaches into Peach Fest and enter the **2007 Peach Drink & Dessert Competition!** Simply create a drink and dessert using Okanagan Peaches to enter the competition and sell as **Peach Fest Specials** from August 8— August 22.

Win a share of \$2000 of advertising with Giant FM, Sun FM, Penticton Herald & Western News Daily!

Prizes:

- | | | | |
|------------|---|------------|--|
| 1st | Peach Drink wins \$500 advertising | 1st | Peach Dessert \$500 advertising |
| 2nd | Peach Drink wins \$300 “ | 2nd | Peach Dessert \$300 “ |
| 3rd | Peach Drink wins \$200 “ | 3rd | Peach Dessert \$200 “ |

Prize values are shared between Giant FM, Sun FM, Penticton Herald and the Western News Daily (applies to new advertising). Plus publicity, 'bragging rights' and plaques to the winners.

Judging

Entries will be judged by a panel of judges at your establishment on the night of Tuesday 7th August. Complimentary drinks and/or desserts to be provided to judges to a team of up to 4 judges.

Rules

Entries must use Okanagan Peaches ● You can enter a Drink or Dessert or both ● Open to all serving establishments in the Penticton area ● Entries to be made available for sale from August 8 to August 22.



PENTICTON HERALD



Entry Form

Business Name Contact Name
 Address
 Email Phone Fax



Dessert

and/or

Drink



Entry fee

BCRFA Members \$25 incl. Non-BCRFA Members \$125 incl. (fee covers drink or dessert or **both**)

Cheque to BCRFA, cash or C/C #.....exp
 signature.....

Return by July 21, 2007:

Fax: 1 250 712 0977. Phone: 250 868 8447. Email: csaint-galloway@bcdfa.com
Address: BCRFA Office, 14-1873 Spall Road, Kelowna, BC. V1Y 4R2

