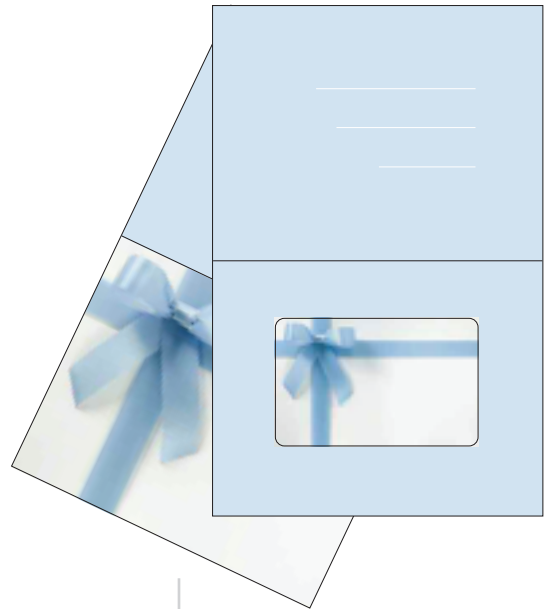


**BCRFA Members...**  
**Increase your revenue with our innovative gift card program.**



**Chase Paymentech makes it easy as 1-2-3 with two gift card programs with businesses like yours in mind:**



Program	Minimum Order	Customization	Number of Transactions	Monthly Fee
FlexCache <b>Now!</b>	100 Cards	Text Only	Unlimited	\$11.95
FlexCache <b>Advantage</b>	500 Cards	Logo		

**Our comprehensive programs include all you need for your business:**

- A choice of 12 card designs with presenters
- Unlimited transactions
- Low monthly flat fee

**Create your own program to increase your business:**

- Generate upfront cash flow
- Reward your customers
- Create promotions by offering gift cards with the purchase of specific items

**The Facts**

Respondents with over \$150,000 in household income expect to purchase 6.9 cards this year. *(Deloitte December 2005)*

The number one occasion for gift card purchase is birthdays (84%), followed by the winter holidays (68%). *(CardWeb 2004)*

55% of gift card users purchased something they wouldn't normally buy. *(Accenture January 2006)*

61% of FlexCache users spend more than the value of the card.

**Don't miss out on the gift card revolution. Look to Chase Paymentech for all your payment processing needs!**

**Call us at 1-877-552-5533 to place your order or to get more information.**



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