



BRITISH COLUMBIA *The Voice of BC Restaurants*
BRITISH COLUMBIA RESTAURANT & FOODSERVICES ASSOCIATION

BCRFA To Help Minimize Impact of 2010 layoffs

For Immediate Release - Vancouver, British Columbia- March 9, 2009- BCRFA to assist those laid off during the Olympics find work.

In response to the announcement that Hasings Park will be laying off 200 workers during the Olympics due to security restrictions, the British Columbia Restaurant and Foodservices Association (BCRFA) promises to work in conjunction with Great Canadian Casinos on placing those who are eager to work in temporary positions during the closure.

Ian Tostenson, President and CEO of the BCRFA notes "demand for temporary food and beverage workers will be high leading up to and during the 2010 Olympics. We expect that all the temporarily displaced workers from the racetrack will be able to find replacement positions during the Olympics". To further assist the workers, the BCRFA will provide a job matching service that will make it easier for those employees to identify job openings, and for foodservice operators to recruit them. "We know from studying the impact on foodservice operations during the Salt Lake City Olympics, that the two biggest issues were worker shortages and delivery of product for the operations. Both issues are being addressed proactively by our organization" says Tostenson.

About BC Restaurant & Foodservices Association

With over 25 years of leadership, the BCRFA is the foremost advocate and resource for the restaurant and foodservices industry, ensuring long-term dynamic growth within BC. The Association is a representative body of restaurateurs, foodservice retailers, suppliers and educators. It works to enhance the image and integrity of the industry through positive communications, education and promotion of operating standards that encourage excellence.

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