



BRITISH COLUMBIA *The Voice of BC Restaurants*
BRITISH COLUMBIAN RESTAURANT & FOODSERVICES ASSOCIATION

For Immediate Release
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Best Restaurant Burger Competition Results

Kelowna's First Annual Best Restaurant Burger Competition was held on Sunday June 21, 2009 at Waterfront Park at the Smoke on the Water BBQ Competition. Many of the city's top restaurants created delicious burgers for this competition. The event was organized by the BC Restaurant & Foodservices Association (BCRFA) and judged by a panel of four guest judges.

Wild Apple Restaurant and Lounge won the bragging rights to call their Wild Buffalo Burger the Best Restaurant Burger in Town. Wild Apple's Wild Buffalo Burger was a buffalo burger with a spicy mango ketchup, harissa mayo and tangy red slaw, on a fresh baked brioche bun.

Second place went to The Grateful Fed for their Don Henley Burger, which was a more traditional 6 oz. beef burger made fresh and seasoned in their kitchen. It is served on a whole wheat bun, their special sauce, bacon, velveeta cheese, fresh tomato, lettuce, pickle, red onion.

The competition was closely contested with mouth watering entries from Bonfire Restaurant and Bar, The Industry Room, and Red Robin Restaurant.

All restaurants' burgers submitted for this contest will be available at participating locations, for the next few weeks.

BCRFA manager Rosanne Ting-Mak said "It was great to be a part of the Smoke on the Water event surrounded by the bbq-loving public. The restaurants really outdid themselves for the First Annual Best Restaurant Burger Competition. Judge for yourselves, as these fabulous burger creations are available at the competing restaurants!"

The grand prize consisting of \$650 of media advertising with Castanet, goes to the winning restaurant. The plaque presentation will be done at the BCRFA Trade and Social Mixer on June 22nd held at the Prestige Hotel from 5pm-7pm. Tickets are available at the door for \$7 for restaurant industry members and \$12 for non industry.

About BC Restaurant & Foodservices Association

With over 25 years of leadership, the BCRFA is the foremost advocate and resource for the restaurant and foodservices industry, ensuring long-term dynamic growth within BC. The Association is a representative body of restaurateurs, foodservice retailers, suppliers and educators. It works to enhance the image and integrity of the industry through positive communications, education and promotion of operating standards that encourage excellence.

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